

#### KIDNEY FOUNDATION OF OHIO

# HARVEST WALK

**SUNDAY, SEPTEMBER 22** 8:00AM—11:00AM

#### **ABOUT THE EVENT**

The Harvest Walk is a family-friendly event at Mapleside Farms in Brunswick, OH. Nearly 400 individuals will participate in the one-mile walk to raise awareness and funds for the Kidney Foundation of Ohio. Participants will receive long-sleeve shirts, giveaways, healthy snacks, and have the opportunity to learn more about kidney disease. The event will also feature a raffle, entertainment activities & more.

#### **ABOUT THE KIDNEY FOUNDATION OF OHIO**

The Kidney Foundation of Ohio is a nonprofit organization, based out of Cleveland, and has become the premier agency in Ohio for providing direct assistance and education to individuals suffering from kidney failure. The Foundation remains the only health and human service agency in Northeast Ohio to provide direct dollars to patients.

Over the past seventy-three years, the Kidney Foundation of Ohio has grown dramatically. Originally founded in 1950 by a group of physicians and parents whose children suffered from childhood nephrosis, the Foundation serves 32 counties in northern and eastern Ohio, five counties in northern West Virginia, as well as chapter affiliates in Lake and Summit counties.

The following programs address the financial needs of people suffering with kidney disease and help them improve compliance. The following programs are free of charge to kidney patients within the

Foundation's service area:

- Medication, Transportation, and Emergency Grants
- Emergency Insulin
- Information & Referral Guidance
- Medical Identification Bands
- Professional, Youth, and Community Education



# **SPONSORSHIP LEVELS**

#### PLATINUM SPONSORSHIP —\$5,000

- Company logo on email promotions, event signage, event site & social media
- Company logo on event t-shirts (if confirmed by August 30)
- · Opportunity to have representative speak at event
- Opportunity to create promotional video or advertisement for social media
- Opportunity to distribute marketing materials to participants who attend packet pick-up prior to event day (approximately 100 pieces)
- Vendor table at event
- Fee waived for eight (8) walkers

#### GOLD SPONSORSHIP —\$2,500

- Company logo on event signage & event site
- Company logo on event t-shirts (if confirmed by August 30)
- Company name on email promotions & social media
- Opportunity to distribute marketing materials to participants who attend packet pick-up prior to event day (approximately 100 pieces)
- Vendor table at event
- Fee waived for four (4) walkers

#### SILVER SPONSORSHIP —\$1,500

- Company logo on event t-shirts (if confirmed by August 30)
- Company logo on event site
- Company name on email promotions & event signage
- Opportunity to distribute marketing materials to participants who attend packet pick-up prior to event day (approximately 100 pieces)
- Vendor table at event
- Fee waived for three (3) walkers

#### BRONZE SPONSORSHIP —\$500

- Company logo on event t-shirts (if confirmed by August 30)
- Vendor table at event

### **SPONSORSHIP AGREEMENT FORM**

Sponsorship of the Kidney Foundation of Ohio Harvest Walk provides great opportunity to reach a wide audience of community members while helping fight against kidney disease.

## **SPONSORSHIP OPPORTUNITIES**

□ PLATINUM \$5,000		\$2,500
☐ SILVER \$1,500	□ BRONZE	\$500
□ DONATION \$		
Unable to sponsor, but would t	like to support	
We will fulfill this commitment by:	☐ Check, pavable to I	Kidnev Foundation of Ohio
3	🛮 Credit card	3
	☐ Send Invoice	
Company Name :		
Company Name : THIS LISTIN	G WILL APPEAR IN PRINT	ED MATERIALS
Contact:		
Address:		
Phone:		
If paying by credit card		
Name on Credit Card:		
Credit Card Number:		
Exp. Date: Billing Zip	Code:	Security Code: